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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No.77-9/2009-ESL.I

Dated 23 -02-2011

To,
The CGMTs
All Telecom Circles/Districts

Sub: Seeking feedback for revival of landline segment

After opening up of telecom sector for private sector, BSNL could not keep its pace with the industry dynamics and over the years has lost its leadership role in the telecom sector. However, landline is still our forte and we are still no 1 in landline telephony.

As partners in this growth story of BSNL, every BSNL employee has a dream and contribution to make. The NWP-CFA cell of BSNL corporate office has put together its thoughts and came out with a paper which gives a few suggestions to reclaim our lost glory. Your valuable feedback/constructive criticism can do a fair justice to these efforts from us. We look forward for your valuable feedback. You are requested to mail your suggestions at nwpcfa@gmail.com.

(Shubha N. Bhambhani)
Addl. GM (NWP-II CFA)

Encl: White paper on BSNL Landline